

Advocacy Matters and Businesses

Fundraising

Fundraising is a terrific way to encourage team work in your organisation. It's fun, boosts morale, can provide employees with new skills, creates new opportunities and affords essential support to this local charity.

We have many ideas to put the fun into fundraising. Firstly, we can come to your place of work and initially talk through team activities and / or individual challenges that can involve any participating member of staff no matter what their level of fitness, where they live or the time they can allocate to fundraising. Your employees may have their own thoughts upon what they'd like to do; and we'd love to hear them.

This is what your company could do:

- Fun runs, swimming and cycling marathons
- Singing marathons, organise a concert or dance
- Hold games evenings or tournaments
- Murder mystery, quizzes, go to work in a super-hero suit



Our promise to you

Our Chief Executive Officer and team will work closely with you to tailor a partnership that will ensure an enjoyable and successful experience for you, your staff, and your customers.

Alternatively, check out our **events** calendar on our website.

Get in touch

Please contact us at pete.dempsey@advocacymatters.co.uk or call 0121 321 23

Advocacy Matters and Businesses

Corporate Donations and Gifts in Kind

No matter what the size of your business, the number of employees, or what level of commitment you can offer, we can work together to make a real difference to the lives of people who are greatly disadvantaged by disability and social adversity in Walsall and Birmingham.

There are many benefits to getting involved with our charity such as;

- Motivating your staff and strengthening team-building
- Developing your corporate social objectives
- Presenting your organisation as one with a social commitment
- Offering you great PR opportunities
- Make a real difference to children and adults with learning disabilities

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Here are some of the things you can do:



- Donate fundraising prizes
- Take part in challenges for us
- Make us your charity of the year
- Sponsor our projects and activities

Get in touch

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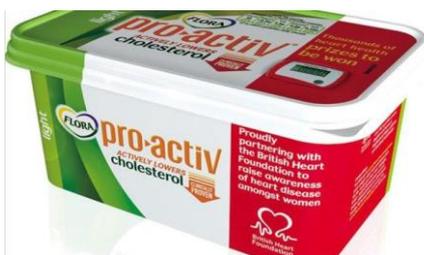
Commercial Partnerships

This is a super way to partner with Advocacy Matters, your local charity by offering a percentage of the sales of one of your products over a period of time or by volume. Your product could be an item of food, office stationary, clothing or any other appropriate article.

The benefits to your business are a highly visible expression of your company's social consciousness. By pairing your product with a charity where a portion of your return is donated to a charitable purpose has a demonstrable influence upon sales. The packaging bears a simple message such as how much each sale yields for the charity and who and how disabled children and adults will benefit.

This is how partnering with Advocacy Matters can advantage your company:

- Giving a clear message of social responsibility to the public
- Another reason for the consumer to choose your brand
- Locally targeting your sales to advance your product
- We work with you on the legalities of a commercial partnership



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Charity of the Year 2018, 2019...

It's never too late or too early to talk to us about Advocacy Matters becoming your Charity of the Year. Your relationship with us is invaluable and we look forward to discussing an action-packed period of great opportunities.

Share in our charitable purpose and enable hundreds of children and adults with profound learning disabilities to find their own voice. Isolated by their vulnerability and made helpless by their frailty; Advocacy Matters turns this situation around to strengthen those who need our help. We give them their dignity and a place in the community and the skills to become as independent as they possibly can.

What we can achieve together



- Employee development projects
- Promotional activities and events
- Sponsored challenges
- Outside the box publicity
- Achieve your strategic priorities
- Double the awareness raising

Get in touch

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Payroll Giving

Payroll giving is an easy and efficient way of making your donation to Advocacy Matters which will directly support children and adults with learning and physical disabilities in Walsall and Birmingham.

Donations are made at the time of payroll administration when your donation is taken from your salary before tax. The government then pays the difference, which means that it is a tax efficient way to give.

This is how it works:

| Your pledge | Actual cost to you (standard rate tax payer at 20%) | The Government gives |
|-------------|---|----------------------|
| £5 | £4 | £1 |
| £7.50 | £6 | £1.50 |
| £10 | £8 | £2 |
| £20 | £16 | £4 |

The benefits

Giving to Advocacy Matters through payroll giving means that we know in advance how much and how often you will donate. This helps to give us stability when we are planning our services and activities. You can also stop your donations at any time.

How to sign up to payroll giving

To take part in Payroll Giving, please complete the form enclosed in your pack and return to us in the envelope provided. Alternatively, you can begin the process by completing the form online. If you need help, please call us on 0121 321 2377.

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Your donation to Advocacy Matters

Advocacy Matters provides totally personalised assistance through advocacy and practical and emotional support when disabled children and adults face life changing situations. Sometimes it's about enabling them to have their voice heard or speaking on their behalf, but one thing they all have in common is that they are in crisis.

This is what your monthly donation could buy:

- **£5** would help buy visual materials to enable our workers to establish what someone without speech is telling us. These resources can help us to understand what our clients need to explain to a doctor or a housing officer and others in situations which have a profound impact upon their future, such as their health and their human rights.
- **£7.50** could help to train more volunteers to carry out urgent outreach work. The scale of need in Walsall and Birmingham is so great that we need 50 more people working in the community. Your donation will pay for them to learn the very exacting skills they need to carry out intensive one to one support.
- **£10** will help give disabled children who are caring for a disabled parent their own support time. Rising numbers of young people are being forced into becoming the primary care giver of a relative which is impacting upon their own welfare. Your monetary support will enable us to help give a child some 'me' time.
- **£20** will help give older people living in nursing and care homes the opportunity to express their concerns and wishes about their support. This is carried out independently by Advocacy Matters to ensure impartiality, but also providing the strength behind the organisation to report and galvanize action where need presents itself.



Please speak to our staff if you have any questions or ideas about how you would like your donation to be used. The charity carries out many activities which may be of special interest to you. If you are ready to commit to giving to Advocacy Matters, an application form can be found in this pack.

Get in touch

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