

Advocacy Matters and Businesses

Commercial Partnerships

This is a super way to partner with Advocacy Matters, your local charity by offering a percentage of the sales of one of your products over a period of time or by volume. Your product could be an item of food, office stationary, clothing or any other appropriate article.

The benefits to your business are a highly visible expression of your company's social consciousness. By pairing your product with a charity where a portion of your return is donated to a charitable purpose has a demonstrable influence upon sales. The packaging bears a simple message such as how much each sale yields for the charity and who and how disabled children and adults will benefit.

This is how partnering with Advocacy Matters can advantage your company:

- Giving a clear message of social responsibility to the public
- Another reason for the consumer to choose your brand
- Locally targeting your sales to advance your product
- We work with you on the legalities of a commercial partnership



Our promise to you

Our Chief Executive Officer and team will work closely with you to tailor a partnership that will ensure a successful experience for you, your staff, and your customers.

Get in touch

Please contact us at pete.dempsey@advocacymatters.co.uk or call 0121 321 2377